



# Light The Way To A Better World And A Better Tomorrow For Your Children

See how you and your family can make the world a better place with GE Energy Smart™ Bulbs.

Play the game and enter the sweepstakes! Go to [gelighttheway.com](http://gelighttheway.com) for a chance to WIN a \$5,000\* energy efficient home makeover, or one of over 1,000 other prizes.



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## SAVE \$1.00

on your purchase of any GE Energy Smart™ product

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**Consumer:** Coupon valid only on your purchase of any **GE Energy Smart™ product**. You pay sales tax. Coupon may not be reproduced or combined with another offer and is non-transferable. Void if transferred, exchanged, sold or reproduced. Offer limited to one purchase in U.S.A., its territories and military exchanges.

**Retailer:** GE will reimburse you the face value plus 8¢ handling provided you have accepted this coupon in accordance with GE's Coupon Redemption Policy. Void where prohibited. Cash value 1/100 of 1¢. For copy of policy and/or coupon redemption mail to: **GE Consumer & Industrial Lighting Products, P.O. Box 880650, El Paso, TX 88588-0650**

Expires June 30, 2007

D203993 #45767-9



Turn over for some more bright ideas!



**No purchase necessary to enter or win.** Void where prohibited. GE LIGHT THE WAY TO A BETTER WORLD SWEEPSTAKES begins at 12:00:00 AM (ET) on 03/19/2007 and ends at 11:59:59 PM (ET) on 07/31/2007. Must be legal resident of 50 United States and the District of Columbia, 21 or older and have online access at time of entry. Official Rules apply and are available at [www.gelighttheway.com](http://www.gelighttheway.com) or send a SASE (must be received by 08/07/2007) to: GE LIGHT THE WAY TO A BETTER WORLD SWEEPSTAKES Rules Request, c/o GEM Group, 373 Park Avenue South, 5th Floor, NY, NY 10016.

\* Awarded in the form of a check.

# Find The Path To A Better World

Help Eneergeena and friends light the way with GE Energy Smart™ Bulbs



Amazing Rayz



Eneergeena



Recyclops



Crystal Blue

## Energy Saving Tips

- If you're not in a room, leave the lights off.
- When in a room, only turn on the number of lights you need.
- Place work areas near windows so you can use natural light.
- Use three-way bulbs to adjust lighting levels to your needs.
- Fit GE Energy Smart™ bulbs in high-use and difficult to reach areas. They use about a quarter of the electricity and last up to ten times longer.\*

\*see package for details



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**SHOPPING TIP:** When replacing incandescent bulbs with compact fluorescent bulbs, use this scale of watts needed from both to produce the same amount of light.

- 60 watts incandescent = 15 watts compact fluorescent
- 75 watts incandescent = 20 watts compact fluorescent
- 100 incandescent = 26-29 watts compact fluorescent
- 150 incandescent = 38-42 watts compact fluorescent
- 250-300 incandescent = 55 watts compact fluorescent



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